

HSBC x JA Company Programme 2023/24
Student Company of the Year Competition

(27 April 2024)

Our students have participated in the HSBC x JA Company Programme 2023/24 – Student Company of the Year Competition organized by The Hongkong Bank Foundation and Junior Achievement Hong Kong (JA HK). Our students established a student company called ‘Caseree’, specializing in the sale of eco-friendly and customized phone cases as their flagship product.

On 10 March 2024 (Sunday), our students marketed their products in a concept store in K11. Among the participating schools, our students showcased remarkable effort and advanced to the semi-finals. For individual awards, **5E LEE Man-tik** got the **Most Valuable Team Player Award**, and **5E YU On-ki** was given the **Most Improved Team Player Award**.

Prizes awarded are as follows:

Award	Awardee
Most Valuable Team Player	5E LEE Man-tik
Most Improved Team Player	5E YU On-ki

Members of Caseree are as follows:

Position	Name
Chief Executive Officer (CEO)	5E LEE Man-tik
Sales & Marketing Director	5E CHEN Yi-kwan
Sales & Marketing Vice Director	4B JIANG Yik-suen
Human Resources Director	4E YEUNG Hei-yi
Human Resources Vice Director	5E YUEN Chi-nam
Finance Director	5E RAY Tsz-him
Finance Vice Director	5D CHAN Sum-ying
Operation Director	5E YU On-ki
Operation Vice Director	5E SHAM Nok-lam
IT Director	5E LAM Chi-hang
Risk Management Director	5E CHON Hei-yu
Risk Management Vice Director	5E LAU Cheuk-tung
Innovation Director	5E CHEUNG Ka-suen
Innovation Vice Director	5E WONG Kwan-lap
Sales & Marketing Team Committee	4C CHIM Yu-yin
Sales & Marketing Team Committee & Secretary	4A ZHAN Qiao-yi
Sales & Marketing Team Committee	4E LAM Yi-nga
Sales & Marketing Team Committee	4E SHANG Ka-yi
Operation Team Committee	4D ZHAN Sze-wing
Operation Team Committee	4C LIANG Maggie
Operation Team Committee	4B LAN Xi-yue
Operation Team Committee	4B LING Ho-hei
Finance Team Committee	4E LIU Miu
Innovation Team Committee	4A LAI Tsz-ying
Innovation Team Committee	4B LEE Morris
Innovation Team Committee	5C YUEN Ka-long



Mr. WONG Ching-yu, 5D Chan Sum-ying, 5C YUEN Ka-long, 5E LEE Man-tik, 5E YU On-ki, 5E CHEN Yi-kwan, 5E YUEN Chi-nam, 5E CHEUNG Ka-suen, 5E WONG Kwan-lap (from left to right)



Back row	Mr. WU Hung-fai, Ms. Yvonne LAU Fong, 5E LEE Man-tik, 5E CHEUNG Ka-suen, 5E YU On-ki, 5E LAM Chi-hang, 6E KUNG Ka-ho, 5E RAY Tsz-him, 5E SHAM Nok-lam (from left to right)
Front row	5E CHEN Yi-kwan, 4A ZHAN Qiao-yi, Ms. Eva CHAN Ho-yin, 5E CHON Hei-yu (from left to right)



Principal YUEN (2nd right) shows support to our students



Mr. Mr. WU Hung-fai (1st left) and Ms. TANG Wing-yi (2nd left) support the business by purchasing their products



Ms. TANG Wing-yi (2nd left) and Mr. YUEN Chun-wai (centre) visit the pop-up store