

The Next Influencers 2017-2018
Secondary School Digital Marketing Competition



Among 50 participating teams, our students 4C Chan Lok Yiu, 4E Yick Wai King, 4E Luk Ka Wai and 4E Fung Tsz Ying have won the “The Next Influencers 2017-2018” Secondary School Digital Marketing Competition supported by MTR Corporation Limited. The awardees would have an opportunity to participate in an exchange tour in Beijing this summer. Their video clip “Day Dreaming” describes the persistence of teenagers in realizing their dreams despite the materialism of modern society. Their performance was highly commended by all the judges.

Video:

<https://www.facebook.com/TheNextInfluencers/videos/vb.540735986266201/626780350995097/?type=2&theater>



