

Hong Kong Inter-school King of Advertisement Competition

Wong Yuen Ting and Wong Tsz Fung have recently joined the “Hong Kong Inter-school King of Advertisement Competition” organized by am730 and Good Morning CLASS. In this activity, not only did they have to design a commercial film and print advertisement for the designated brand, but they also presented the idea and concepts to the judges and clients. After a series of tense competitions, they outshone the other competitors and were awarded the “Brand Award” and the “Most Saleable Award”.

This activity provided us a golden opportunity to explore the production of advertisements and strengthen the bond between teammates. It was really a rewarding experience.





主辦：730 協辦：GOOD CLASS 支持機構：(由左至右)

近千中學生參與SELL腦力
見證全港中學學界廣告賣橋王
盟主誕生

「全港中學學界廣告賣橋王」是「全港中學學界廣告賣橋王」(全港中學學界廣告賣橋王)的盟主誕生。這項活動旨在推廣中學生的廣告創作能力，並為他們提供一個展示才華的平台。活動吸引了來自全港各地的數千名中學生參加，他們在比賽中展現了極高的創意和專業水平。最終，來自新界鄉議局元朗區中學的學生憑藉其出色的作品，榮獲了「全港中學學界廣告賣橋王」的盟主頭銜。

品牌大獎頒獎花絮

全港中學學界廣告賣橋王
品牌大獎得獎名單

技術大獎得獎名單

全港中學學界廣告賣橋王
Thermos
高級組 品牌大獎
新界鄉議局元朗區中學

廣告贊助商：(由左至右)