

Admission Talk on GBS and IBCE, The Chinese University of Hong Kong

It is our honor to have invited Dr. John Lai, Director of the Global Business Program of the Chinese University of Hong Kong, to give us a talk about Global Business Studies Program (GBS) and International Business and Chinese Enterprise Program (IBCE) on 10th December, 2015. It is also delightful that two of our outstanding alumni Joyce Chow and Boris Ng returned to school and shared their learning experiences in GBS with students.

In the first session of the talk, Dr. Lai introduced highlights of the programmes, including their partnership with world-renowned business schools, abundant global exposures and career prospects. Upon the introduction, Joyce and Boris gave our students insights on the fruitful learning journey of GBS students. At the end of the sharing, our students talked with the guest speakers to get a better understanding of the programs. All students were much benefited from the talk.





